

INFINITECH

ACCESS FOR ALL

BUILDING TECHNOLOGY THAT WELCOMES,
SUPPORTS, AND ENGAGES THOSE WITH
DEVELOPMENTAL DISABILITIES



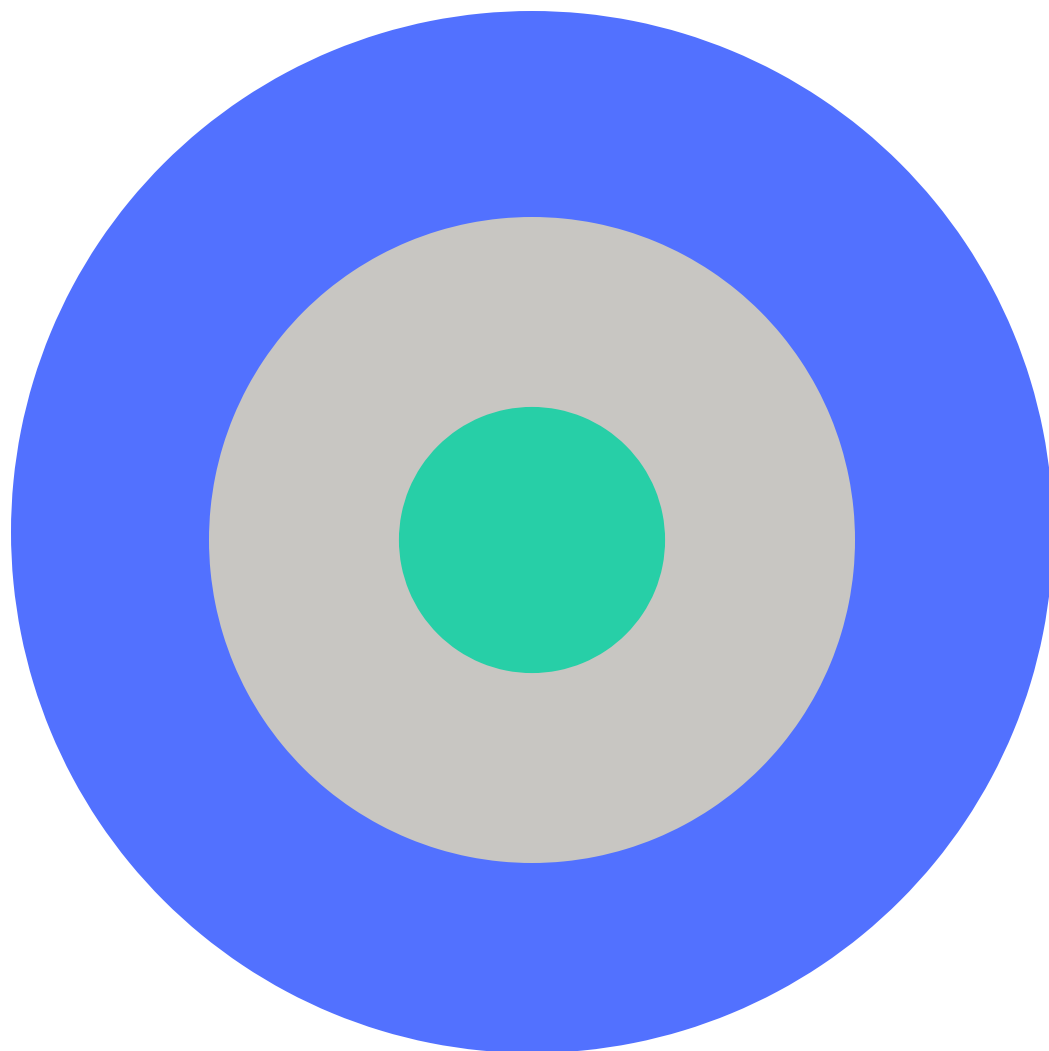
Katie Hench CEO, Infiniteach

- Promote inclusive schools, inclusive communities, and inclusive employment for people with ID/DD
- 150,000+ app users
- Former special education teacher and autism trainer
- Mother of 2 & a frequent traveler



40 million Americans have a so-called “invisible” intellectual or developmental disability, including **15% of all kids under 18** (Pediatrics 2011).

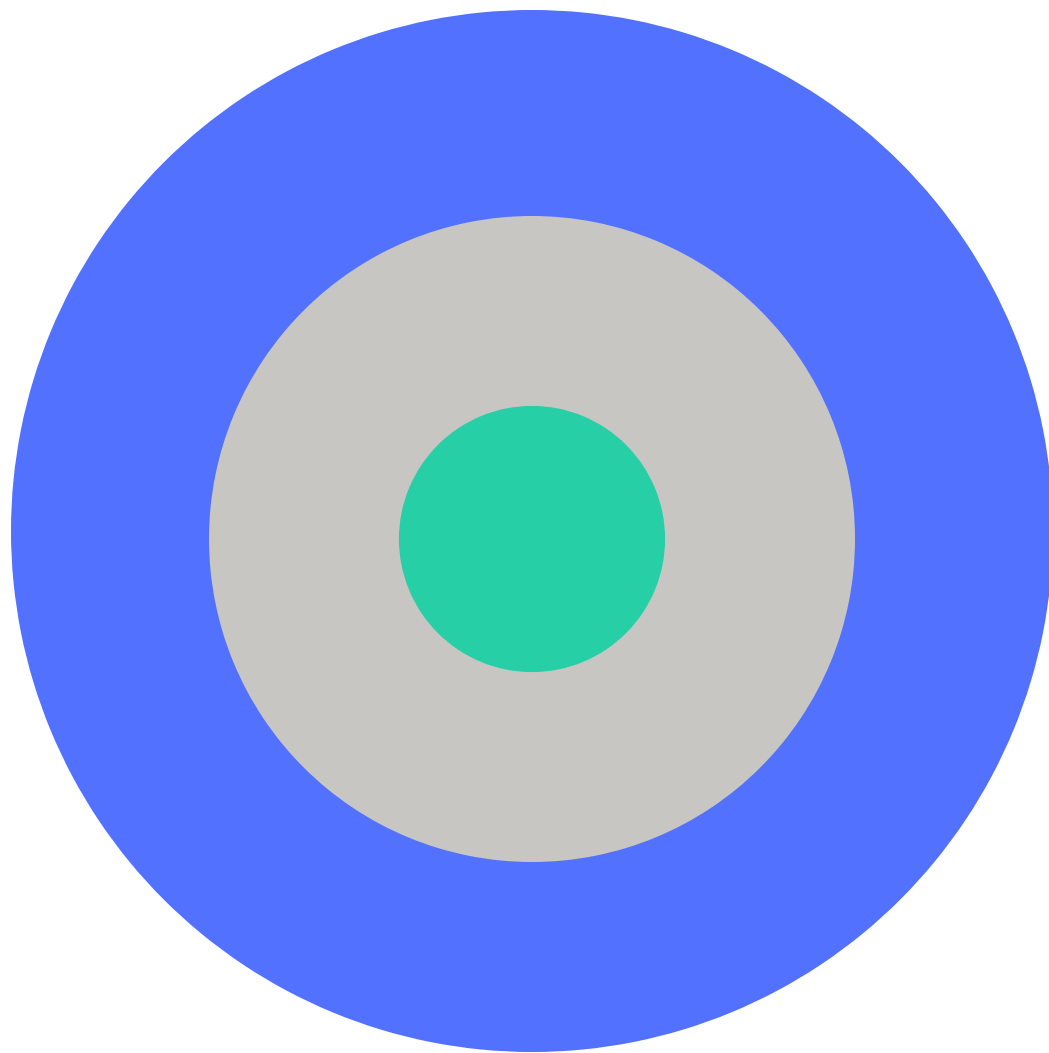




11+ million children
with ID/DD in the
US alone

35 million
immediate family
members

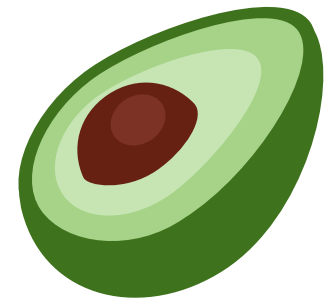
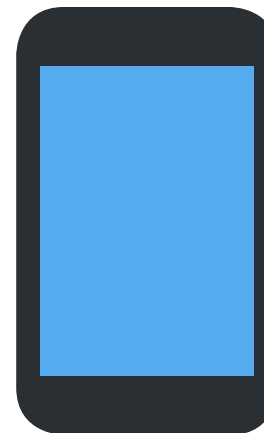
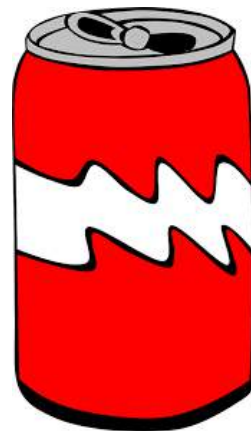




Millions more family & friends looking to companies & service providers to take an active role in supporting the ID/DD community



Meet Jon.



Meet Jon.

High anxiety

Sensory processing challenges:

- Loud noises
- Visual stimulation
- Vestibular (balance) challenges

Challenges in social situations:

- Waiting in lines
- Sarcasm
- Rule following



Welcome

Engage

Support

Mobile apps that welcome, engage, and support the disability community

Our award-winning iOS and Android apps are custom-branded & platform-based

Become an industry leader in accessibility



FEATURED PARTNERS

the Houston
Museum of
natural science



CHICAGO
PUBLIC
LIBRARY



AND ANNOUNCING OUR NEWEST PARTNER...

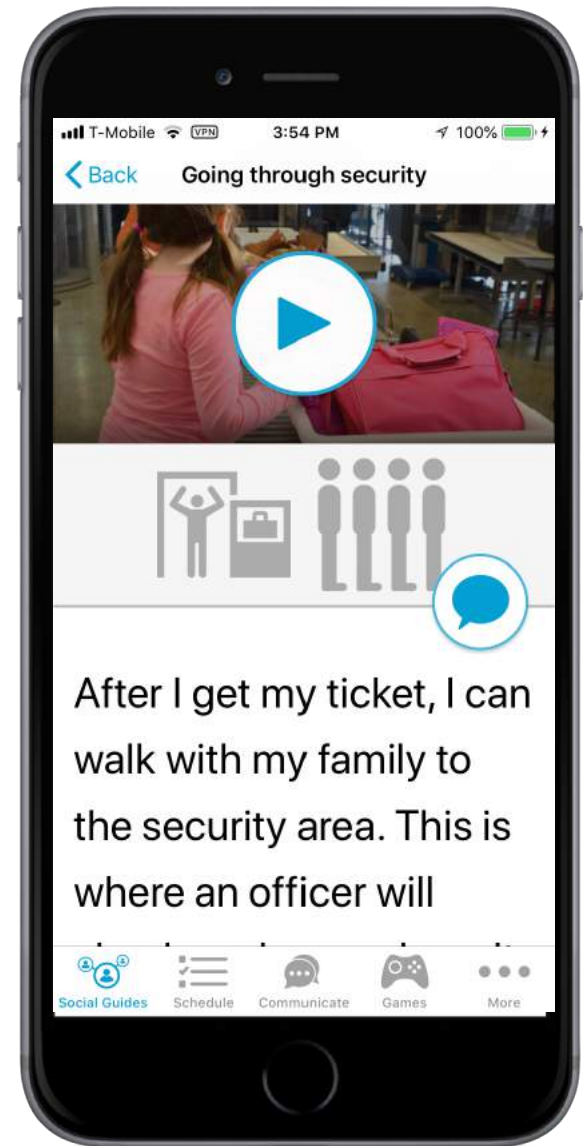


NAVIGATE MSP AIRPORT



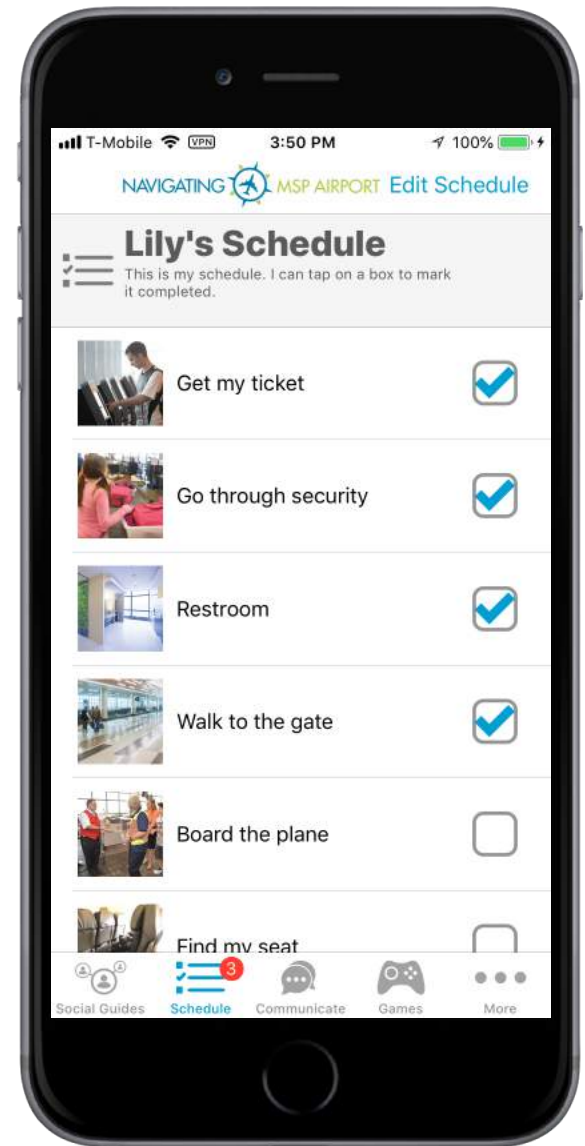
Explorer Guides

- Video and picture stories
- Help prepare for a new experience and ease anxiety



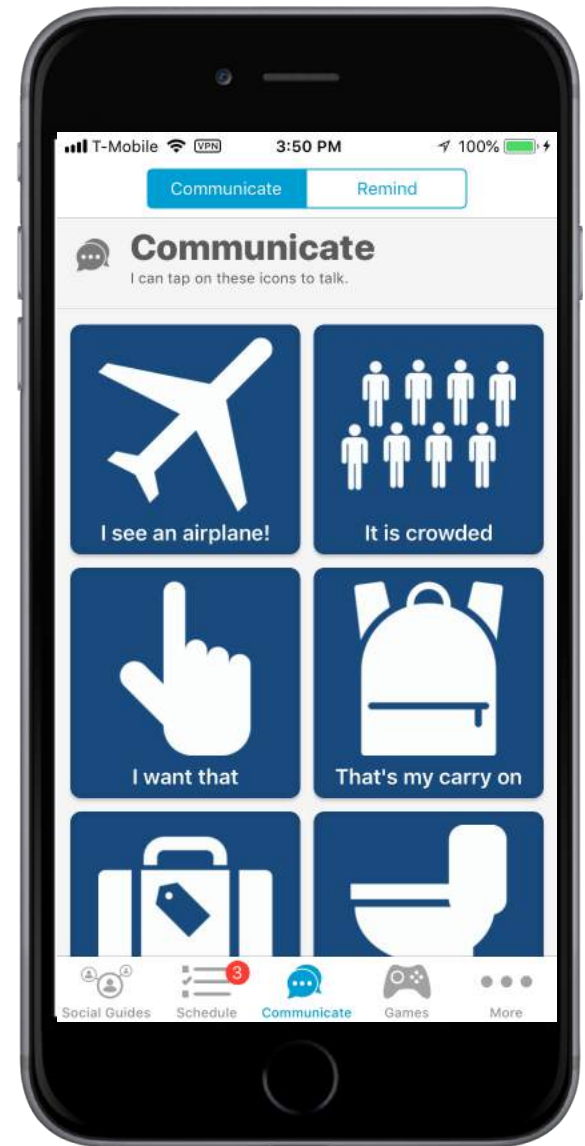
Visual Schedule

- Customizable photo schedule
- Reduce anxiety about what's coming next, support transitions



Communication Supports

- Tap to speak icons for common phrases
- Help travelers with limited or no verbal communication



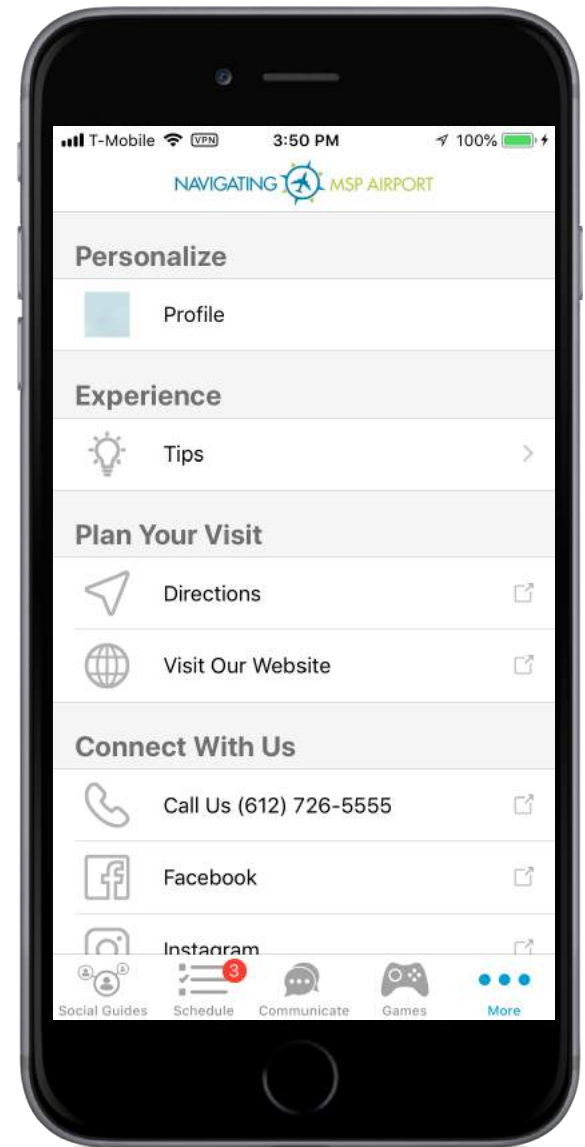
Interactive Games

- Interactive games that link to the experience
- Provide structured engagement during wait times and support during needed breaks



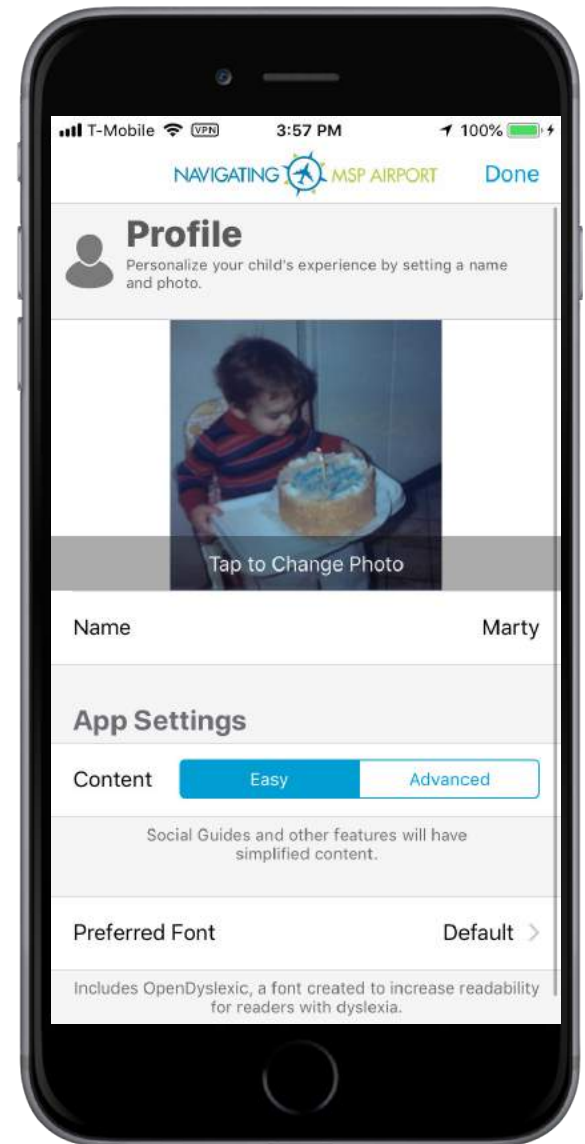
Caregiver Supports

- Insider tips and sensory-friendly maps to help a caregiver feel confident
- Caregiver outreach is critical to helping families take the flight



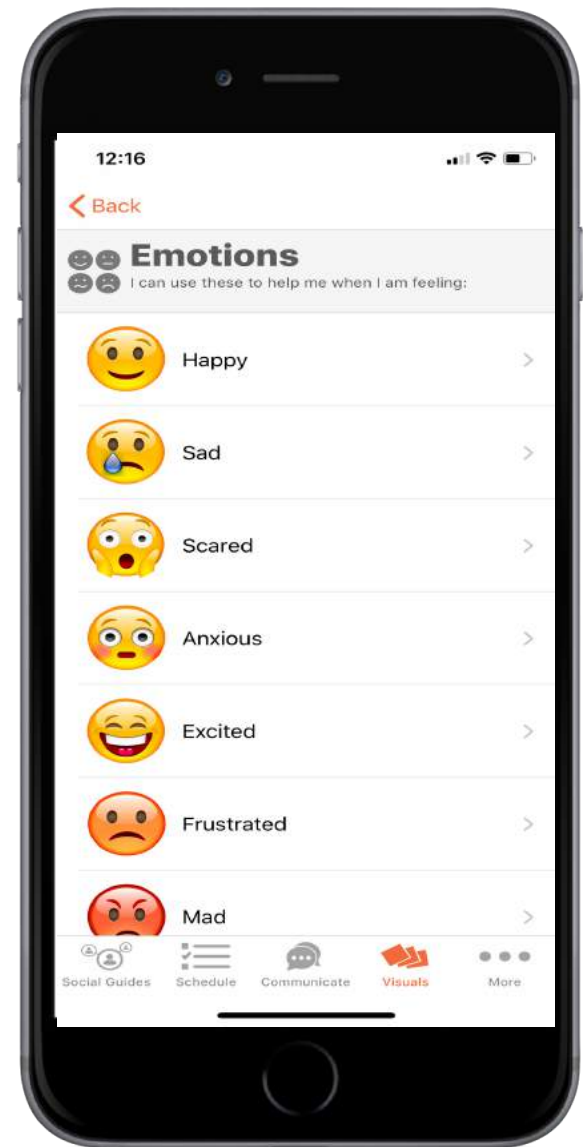
Customizable Content

- Profile allows families to select the appropriate level of content
- Automatically adjusts reading difficulty and amount of content



And more...

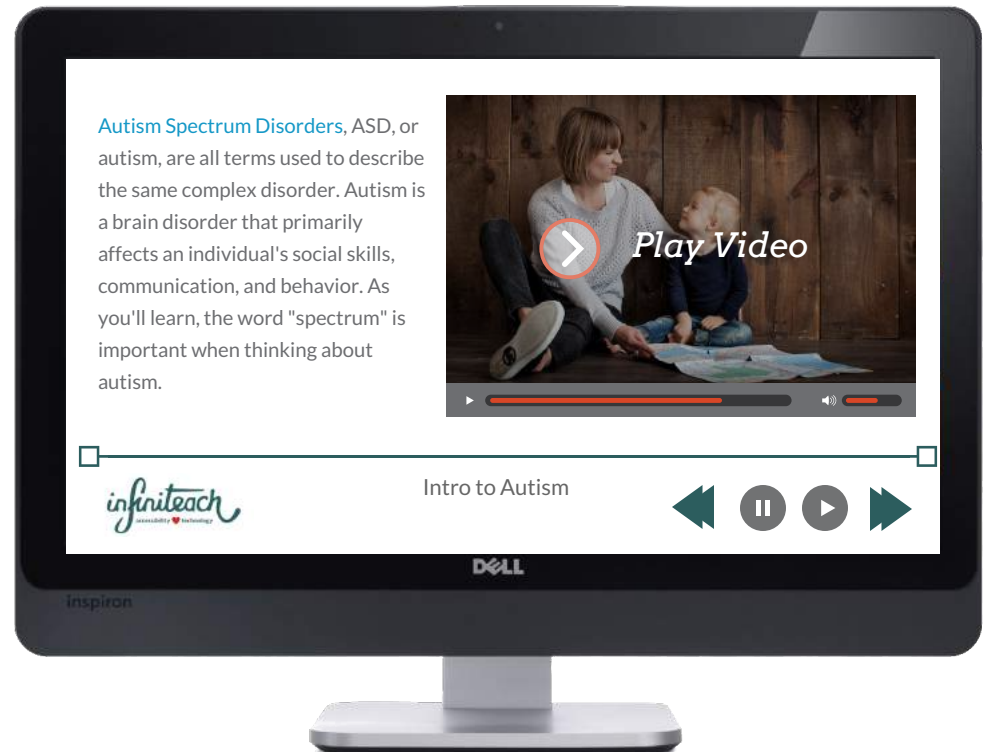
- Additional games and activities personalize a travel experience
 - Sensory Maps
 - Interactive Travel Journal
 - I Spy / Seek 'N Find, Trivia, etc
 - Emotions Chart
 - Meet Our Staff
 - Voice meter
 - Visual timer

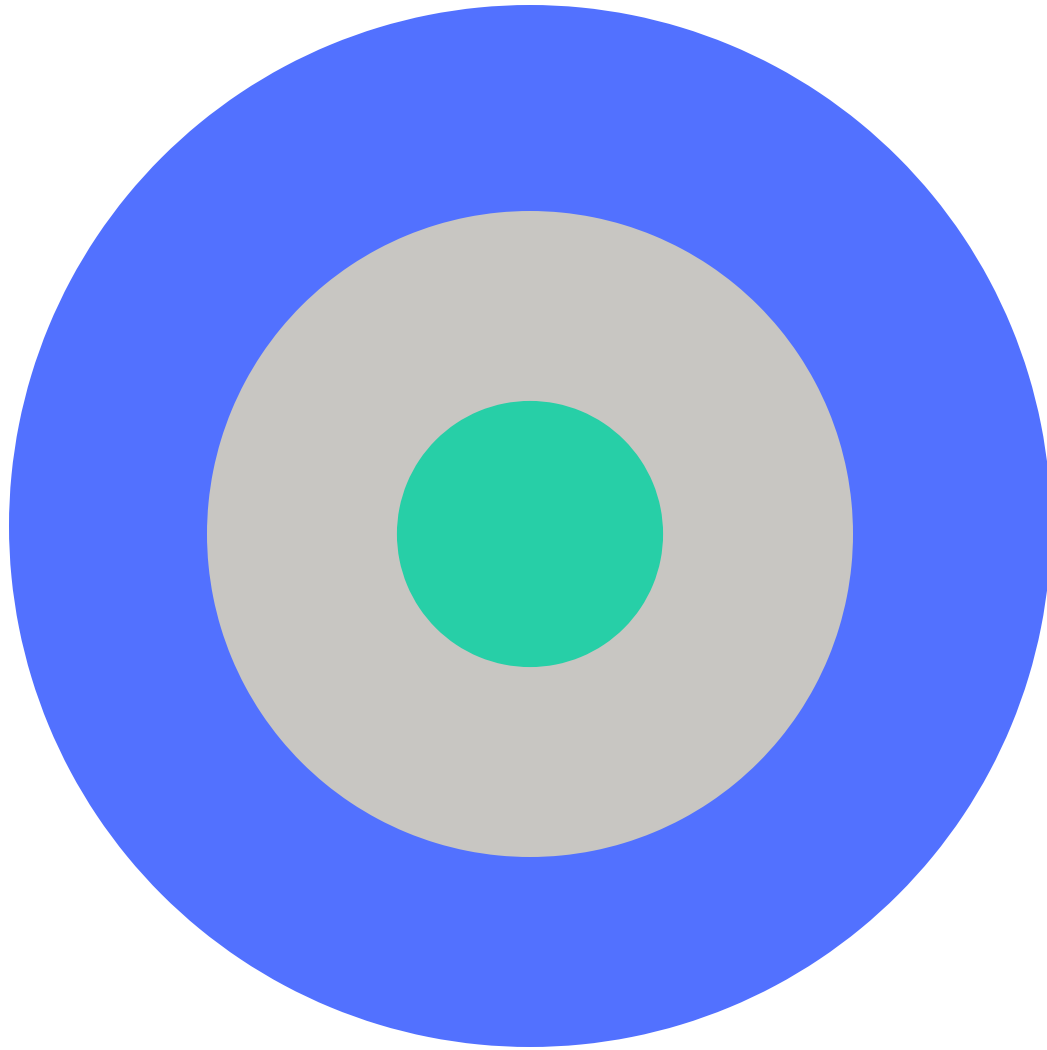


Cloud-based training modules cover best practices in accessibility & inclusion for individuals with ID/DD.

Key features include:

- Dashboard
- Admin Analytics
- Tiered Training
- Refreshers
- Additional Resources





Benefits:

- Support Existing Travelers
- Engage New Travelers
- **PR / Marketing / CSR Campaigns**
- Staff Engagement & Development
- **New Funding Opportunities**



"Accessibility is the best loyalty program you can dream of. More effective than any mileage card, loyalty program, anything."

- Axel Leblois, President, Global Initiative for Inclusive Information and Communication Technologies



I cried tears of joy when my daughter & I watched every single video to prepare her for her visit. It gave us relief & absolutely prepared us to the fullest. She was ready as soon as we arrived.

- Parent, 6 year old daughter
with autism



Getting Started:

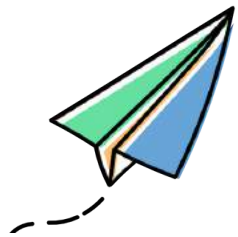
- Complete a Needs Assessment
- Survey your employees
- Start small - MVP style
- **Partner with Community Organizations**
- Network, Connect, and Imitate
- Consult with professionals

"Exclusion happens when we solve problems using our own biases."

Inclusive
Microsoft Design

<https://www.microsoft.com/design/?OCID=inclusivethefilm>





INFINITEACH

**MAKING IT POSSIBLE TO
EXPERIENCE THE THINGS YOU LOVE
WITH THE PEOPLE YOU LOVE**